

teegee solutions

GTM: creative & content development

seeing your strategy in “technicolor” feels magical

Strategy development comes to life in what is seen and heard from your business/organization. This solution applies the brand, audience, communications, and creative strategies to design and/or refine your look and feel. This includes reviewing, redesigning and/or creating, as applicable, elements like logo, typography, color palette, as well as ->

Additionally, this solutions involves creating a content calendar, plus developing the messaging for the various content pieces – such as press releases, talking points, social posts, website, etc.

promotional materials
flyers, banners, brochures

internal/external layouts
bulletins, newsletters,
presentations, letterhead

digital spaces
website, social media
headers

