

# teegee solutions

## GTM: campaign implementation & logistics

### behind-the-scenes: where more magic happens

When your campaign recommendation is approved, it's time to prepare to go-to-market. This solution includes managing and executing all the details to ensure a near-flawless campaign:

- ✓ finalizing media partner negotiations and campaign budget + securing associated agreements
- ✓ finalizing creative rotation
- ✓ campaign logistics & coordination
- ✓ implementing tracking on creative
- ✓ testing & Q/C

