

# teegee solutions

retainer: fractional CMO

marketing is more than a promotional tool, it's an operational function of your business

Marketing is not just a transactional process for your business – it has the ability to shape and/or contribute to overall business growth.

Marketing leadership should understand business – industry trends, operational functions, external environment factors that may impact or disrupt your business workflow, and more. It also requires an understanding of the big picture for your business, having a long-term vision of your success.

This solutions offers C-suite level strategic thinking that works side-by-side with your team to guide business decisions that result in measurable outcomes. Depending on your specific needs, there are 3 levels of commitment available: 6 months; 12 months; 24 months.

